

Cloud BI: Speeding Time-to-Decision in a Post-2020 World

The Situation

Increasingly intense transactional business data can't move fast enough across your diverse platforms.

So data alone simply isn't triggering informed decisions, fast-enough action, and the right outcomes at the speed you need.

And, with so many cloud applications underpinning your enterprise tech stack, **BI is central** to making best use of what all your systems offer.

Check It Out

In 2022, **82%** of BI professionals consider Cloud BI "critical." (In 2020, it was 71%.)

50% of Cloud BI users consider the ability to write back transactions "important or very important," and 25% consider it "critical."

>80% of Cloud BI users say scalability is the top advantage, and 25% say customization and control are the leading disadvantages.



Top 4 industries where Cloud BI is most pervasive: Manufacturing, Technology, Consumer Services, Business Services



Top functional area where Cloud BI is deployed: Operations.

Your Strategy

What if you could write transactions to any cloud or on-premises application directly from your BI environment?

With TIBCO Spotfire Cloud Actions, you can deliver business insights to systems where workers live and trigger seamless transactions to close the gap between insight and action:

- schedule maintenance
- open a service ticket
- create an alert
- reload data
- build an API call
- add notes to your CRM system

... all directly from your Spotfire data visualization.

Pull Ahead

When action is taken closer to where business processes run—within business units—you get higher-value process improvements

... meaning ...

Smarter, faster processes for better decisions, faster action, and the right outcomes.

Put more insights into action with TIBCO Spotfire software.

[TRY IT TODAY](#)

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