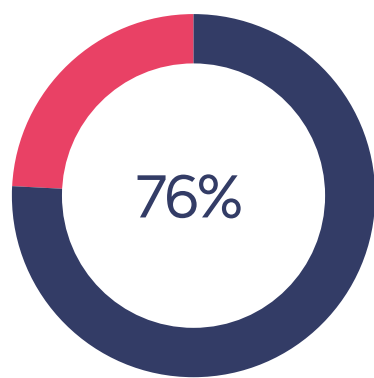


What is visual data science?

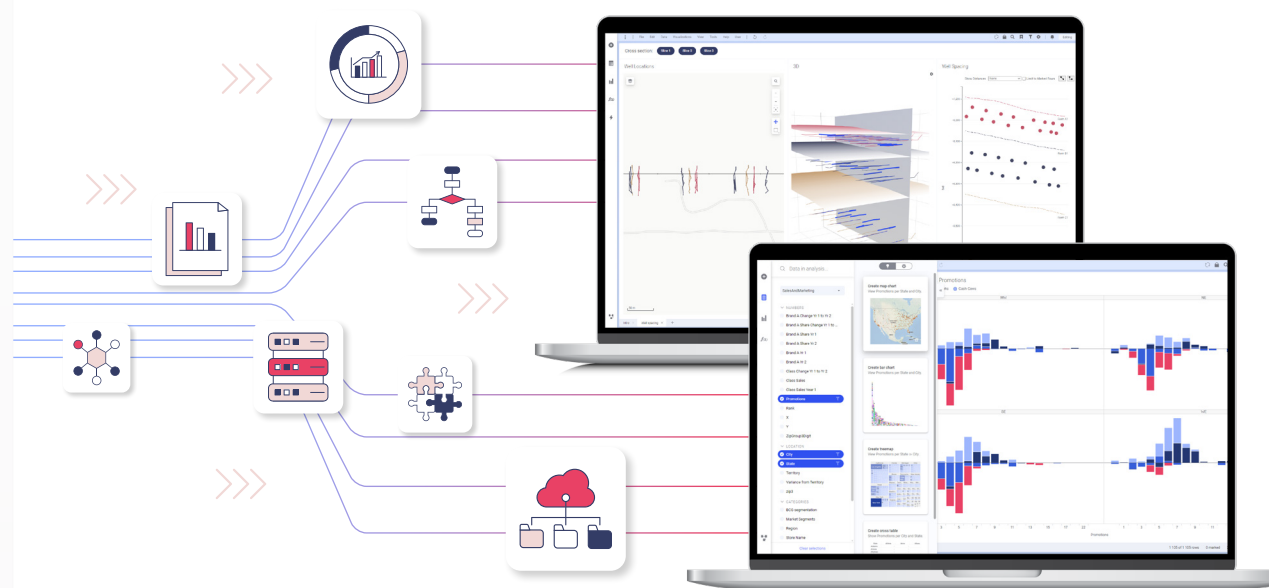


Organizations depend on data-driven insights more than ever, yet 76% of organizational leaders report a shortage of data and analytics talent. Business leaders must provide the powerful, intuitive, advanced analytic tools necessary to empower their existing domain experts.

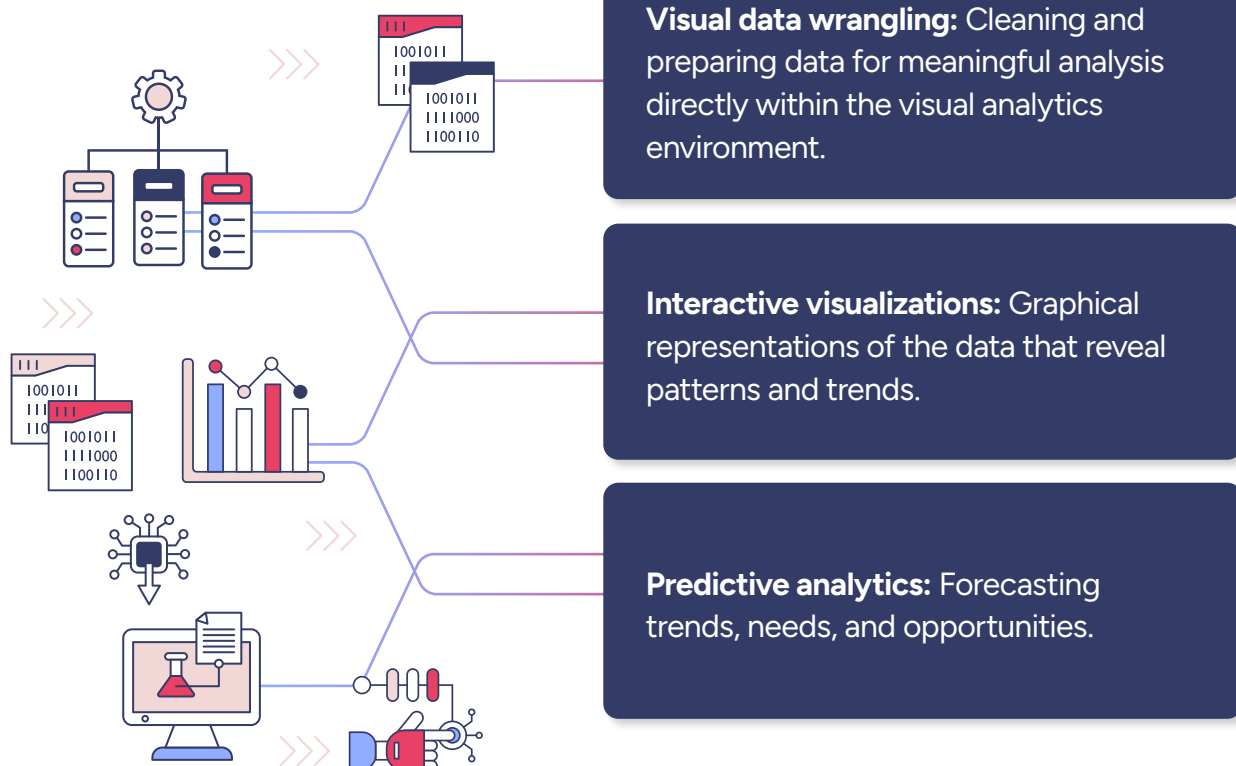
(Source: Adastra 2024 Data Professionals Market Survey Forecast: North America)

A visual-first approach to complex data

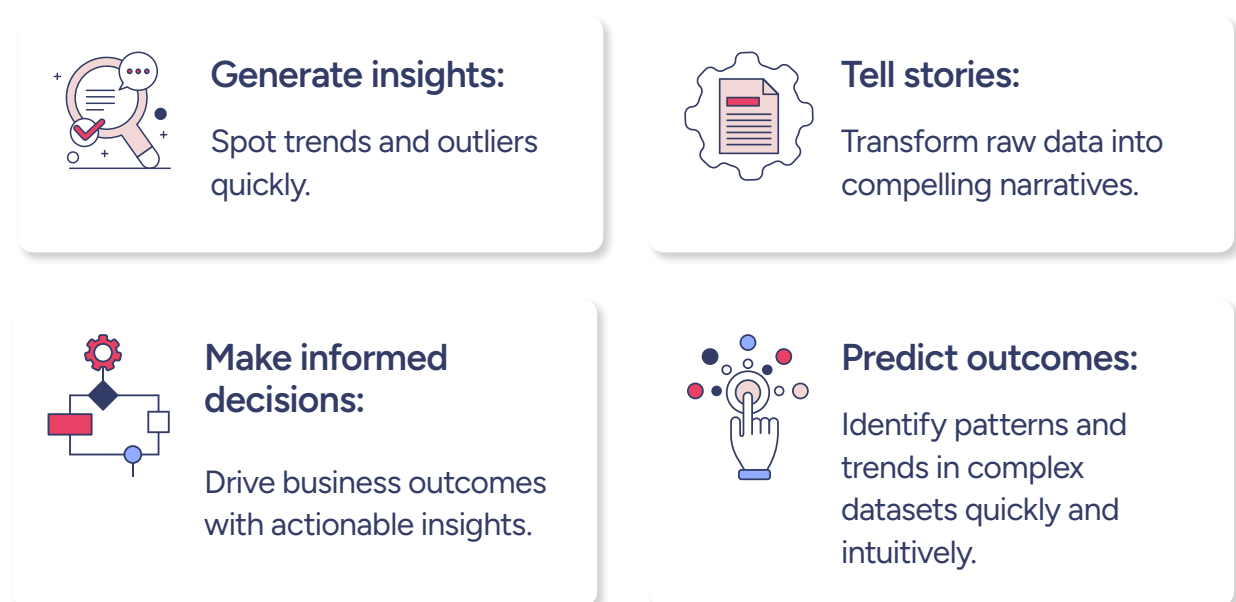
Visual data science combines complex data science with visually engaging analysis. It helps make data accessible, actionable, and understandable.



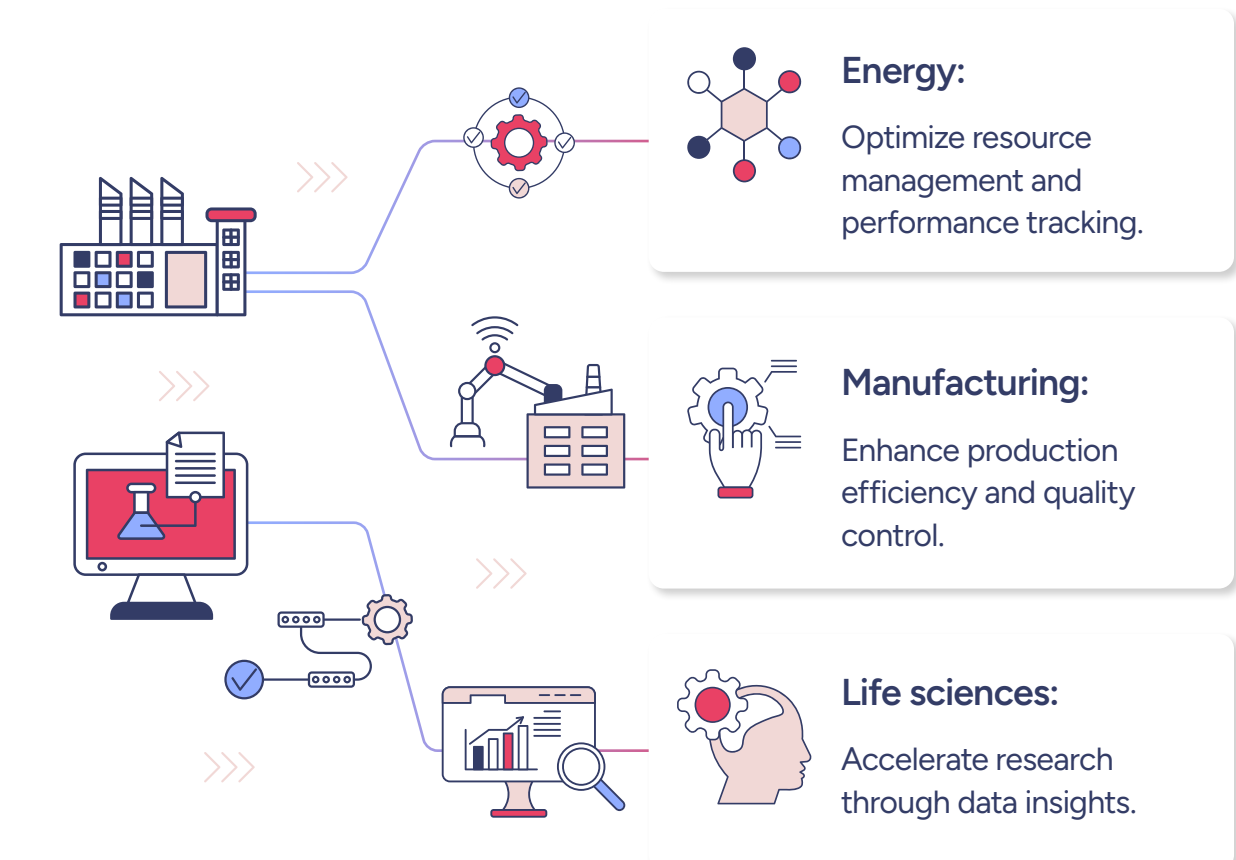
Core elements that drive visual data science



Benefits of visual data science



Industries leveraging visual data science today



Visual data science empowers your team to explore, discover, align, and act with confidence.

Ready to bridge the skills gap and unlock the power of your data?

Discover visual data science with Spotfire.